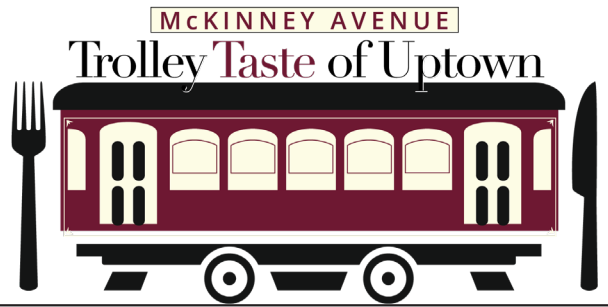


# October 21, 2021

## Sponsorship Opportunities & Benefits

Marriott Dallas Uptown - 3033 Fairmount St Dallas, TX 75201



### All Sponsors receive these recognition benefits:

- \* **Company Name/Logo listed as a sponsor on our MATA website.**
- \* **Company Name/Logo listed on all event social media and emails to select audience.**
- \* **Company Name/Logo listed on event materials including media, invitations, event program, etc.**



#### Senior Motorman Sponsor - \$50,000

- Private Charter on Trolley for 30 people with appetizers and beverages
- 10 VIP tickets to Trolley Taste of Uptown
- Highlight Sponsorship on Trolley Tracker once a month for 12 months
- Full page AD in Event Program
- Company Name/Logo signage at event.

#### Trolley Birthday Sponsor - \$32,000

- Private Charter on Trolley for 30 people with appetizers and beverages
- 10 VIP Tickets to Trolley Taste of Uptown
- Highlight Sponsorship on Trolley Tracker once a month for 9 months
- 1/2 page AD in Event Program
- Company Name/Logo signage at event.

#### Ding, Ding, Ding Sponsor - \$15,000

- Private Charter on Trolley for 30 people with beverages provided
- 10 VIP tickets to Trolley Taste of Uptown
- Highlight Sponsorship on MATA Live Trolley Tracker once a month for 6 months
- 1/4 page AD in Event Program
- Company Name/Logo signage at event.

#### Zing, Zing, Zing Sponsor - \$10,000

- Private Charter on Trolley for 30 people
- 6 VIP tickets to Trolley Taste of Uptown
- Highlight Sponsorship on MATA Live Trolley Tracker once a month for 3 months
- 1/4 page AD in Event Program
- Company Name/Logo signage at event.

#### Conductor Sponsor - \$5,000

- Private Charter on Trolley for 30 people
- 6 VIP tickets to Trolley Taste of Uptown
- Highlight Sponsorship on MATA Live Trolley Tracker once

#### Whistle Sponsor - \$3,000

- 4 VIP tickets to Trolley Taste of Uptown
- Picnic for 8 furnished by Uptown Picnic Co.

#### Stone, "Trolley Cat" Sponsor - \$1,500

- 2 VIP tickets to Trolley Taste of Uptown
- Picnic for 4 furnished by Uptown Picnic Co.

#### Turntable Sponsor - \$500

- 2 VIP tickets to Trolley Taste of Uptown
- MATA Trolley Swag Bag



## Trolley Taste of Uptown - October 21, 2021

Thank You for Supporting the M-Line Trolley's Future  
to Keep the Trolleys Rolling, Safe, and Free!

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Senior Motorman Sponsor .....  | \$50,000 | <input type="checkbox"/> Conductor Sponsor .....            | \$5,000 |
| <input type="checkbox"/> Trolley Birthday Sponsor ..... | \$32,000 | <input type="checkbox"/> Whistle Sponsor .....              | \$3,000 |
| <input type="checkbox"/> Ding, Ding, Ding Sponsor ..... | \$15,000 | <input type="checkbox"/> Stone, "Trolley Cat" Sponsor ..... | \$1,500 |
| <input type="checkbox"/> Zing, Zing, Zing Sponsor ..... | \$10,000 | <input type="checkbox"/> Turntable Sponsor .....            | \$500   |

I wish to make a contribution in the amount of \$\_\_\_\_\_.

### Contact Information:

\_\_\_\_\_  
Name of Organization or Individual as you prefer to be listed for your Sponsorship Recognition.

I wish to have my gift remain anonymous.

I wish to decline all Benefits.

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Office, Home, or Mobile Phone

\_\_\_\_\_  
Email

Retain a copy of this contract for your records.

### Payment Information

Total amount of contribution \$\_\_\_\_\_

Enclosed is my check for: \_\_\_\_\_ Check #: \_\_\_\_\_

Please charge my:  VISA  MASTERCARD  AMERICAN EXPRESS  OTHER

Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Telephone: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Name and Phone Number, other than listed above: \_\_\_\_\_

**Please make checks payable to: McKinney Avenue Transit Authority**

3153 Oak Grove Avenue · Dallas, TX 75204 · (214) 855-0006

The McKinney Avenue Transit Authority is a 501 (c) (3) Not-for-Profit Organization.

A portion of your sponsorship may be tax deductible. For all other information, please contact Paula Cain at (214) 855-0006 or pcain@mata.org